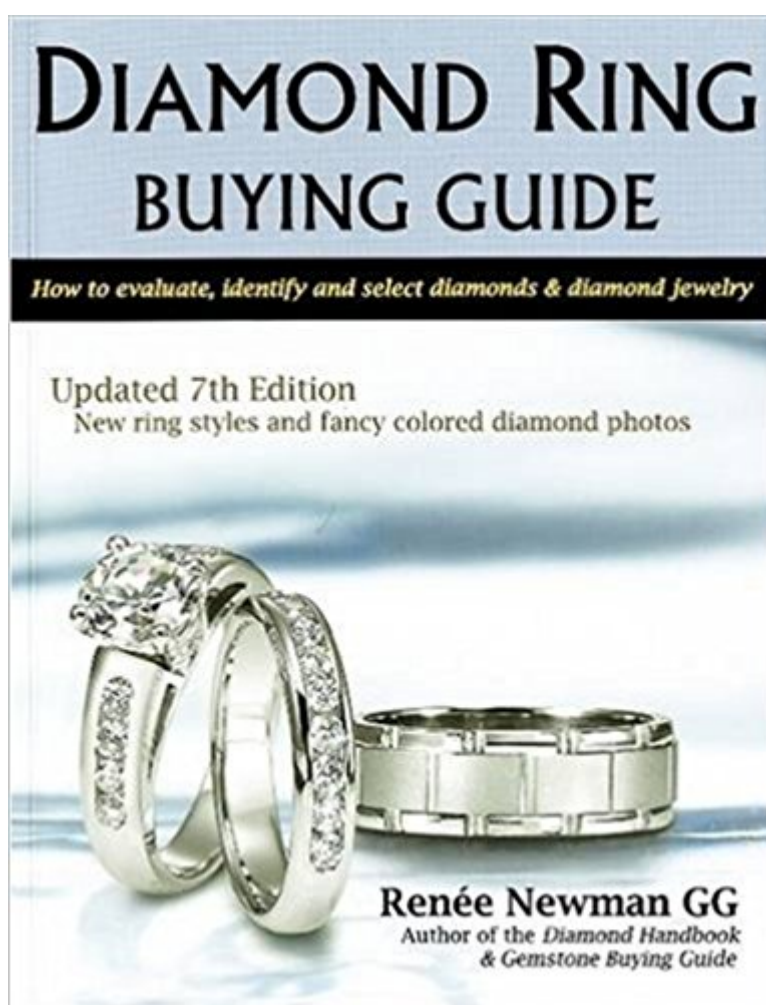


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# Diamond Ring Buying Guide: How To Evaluate, Identify, And Select Diamonds & Diamond Jewelry (Newman Gem & Jewelry Series)



## Synopsis

Buying a diamond ring may be one of the most important jewelry-related decisions you will ever make. The Diamond Ring Buying Guide was designed to help you get the best buy possible. Written in clear, everyday English, with lots of color photos, the book shows you step-by-step how to evaluate diamonds and settings. It's helped thousands of diamond buyers make smart choices--and it can help you too. The Diamond Ring Buying Guide offers tips on: Quality evaluationRing StylesDetecting fakesSavvy Buying Diamond treatments Gold, platinum, palladium Fancy colored diamonds Custom-made jewelry There's one thing the Diamond Ring Buying Guide doesn't offer, however, and that's free diamond samples. But with the information and skills you'll learn from this book, you're sure to get good value for your money--and that's worth its weight in gold!

## Book Information

Series: Newman Gem & Jewelry Series

Paperback: 156 pages

Publisher: International Jewelry Pubs.; 7 Updated edition (May 15, 2008)

Language: English

ISBN-10: 0929975405

ISBN-13: 978-0929975405

Product Dimensions: 0.5 x 7 x 9 inches

Shipping Weight: 14.4 ounces

Average Customer Review: 4.2 out of 5 stars 38 customer reviews

Best Sellers Rank: #794,696 in Books (See Top 100 in Books) #163 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Jewelry](#) #500 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Antiques Care & Reference > Reference](#) #607 in [Books > Reference > Consumer Guides](#)

## Customer Reviews

"A wealth of information..." -- Booklist  
"Highly recommended! Excellent photographs. Another easily read and understood guide by a respected gemologist" -- Library Journal  
--This text refers to an alternate Paperback edition.

Renée Newman, GG is a respected gemologist with broad experience in pricing and evaluating gemstones and jewelry. Her gem and jewelry books are used throughout the world as consumer buying guides, sales-training tools, and references for jewelry professionals.

It has many useful tips to get a good ring, it helps to set priorities and to use your money the best way. This is an important investment it is good to have a good reference as this book. I'll just say that my wife loved her ring and I followed many of the points set there, I can't say is better or worse than other diamond books, I can say that it helped me.

Excellent resource .... but then I never expected less from Renee Newman.

I have to admit, I am trying to get an engagement ring for my gf and I know nothing about diamonds. If you don't know anything about diamonds I am sure this is a good read, it gives you a lot of reliable information on how to evaluate quality diamonds and possible misunderstanding when selecting diamonds. After I read this book, I used the internet to google pictures and 3D images to further understand the concepts and definitions stated in the book. Now I think I'm ready to go out there and get my hands dirty... good luck to you all.

Great book... cheating fiancée dumped me after getting a the ring. Well, at least I have a great book!

This is a very good book for the beginner because it is important to gain knowledge before buying a diamond. I am moderately educated on quality diamonds, so the book was not so informative for me. But, I always learn something and I can see myself referring back to this book on occasion.

Diamonds are such an expensive investment and I recommend any novice take the time to read this book and familiarize themselves with diamonds. Armed with my knowledge I went to various jewelry stores and was able to critique the diamonds on my own and ignore the marketing ploys of many of the sales people I encountered. In one chain jewelry store I ended up educating the sales person to the point where her manager came over and asked me if I was interested in a job! Please buy this book before you blow thousands of dollars on a sub-standard stone!

Another good book, totally dedicated to how to buy a diamond, and get your money's worth. I didn't realize that so much was out there about buying a diamond, but this book pretty well covers it all. If you're looking to buy a diamond in the future, this is a must read to help you get your money's worth, and satisfy the loved ones you're buying them for.

The Diamond Ring Guide was a great place to set groundwork for buying the engagement ring. I had done a ton of research on the web but once I got this book it truly made things clear. It very easily lays out questions you want to ask and things to look for in a diamond. Most importantly it helps you decide what is important to you (and her!). I especially liked the section about watching out for shady characters trying to take you - gave some great tips on dealing with sales people. I brought this book along with me to 7 different jewelers, as all the book reading in the world can only prepare you so much - you have to go see the real thing. Had a few sales people see I meant business when they saw I had the book and cut down on the "BS" factor. More often than not was referred to the owner or manager. I feel I got a great deal and a great ring. I know my fiancée loves it and her friends envy the ring and diamond on it. Much credit goes to this book. If you aren't 100% sure what to ask, this will help you out big time!

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